Abstract

A system, method, and program product are provided for communicating information between automotive trading partners engaged in an automotive transaction. The system, method, and program product allow automotive trading partners to communicate with each other without having to obtain the communication system of other trading partners or modify their existing communication systems. In particular, the system, method, and program product include, among other things, a universal schema for a plurality of automotive applications, a routing system for routing transaction elements between the trading partners, and a transaction management system for managing the transaction elements.